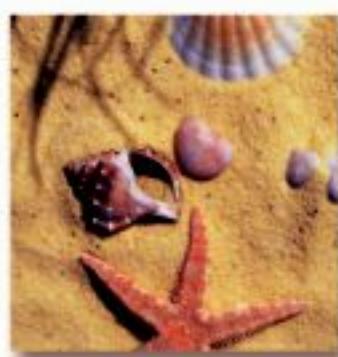


Los Alcázares



M A R M E N O R





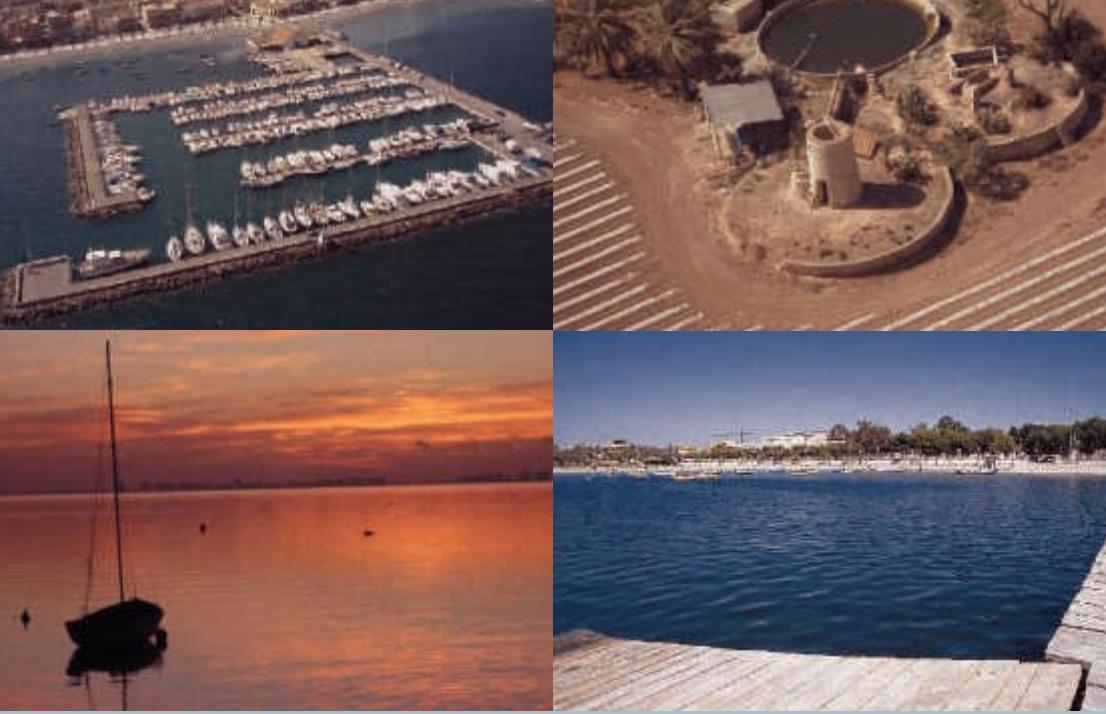
REST *in Los Alcázares*

The Arabs chose this marvellous beauty spot for their holidays and rest, and re-opened the ancient Roman spas that already existed in this area. They made good use of the excellent therapeutic properties of its waters, and precisely, they were the ones who named this place LOS ALCAZARES. The word “alcazares” comes from Arabic (Al Kazar), which means palace or mansion.

The onset of the Christian resettlement period gave Los Alcazares a real importance as a fishing port and a harbour thanks to its excellent strategic location. However, it was in the early part of this century when the inhabitants of the orchards of Murcia commenced their visits to Los Alcazares to take the famous Novenarios “nine baths” to recharge their bodies. This tradition has been maintained throughout history, although the place has been modernised and offers more select surroundings.







DREAM

with Los Alcázares

In the Region of Murcia situated in the Southeast of Spain, and embraced by the ample contour of the Mar Menor, the visitors find Los Alcázares, which was named after the palaces that stood here in the medieval times looking over the coastline.

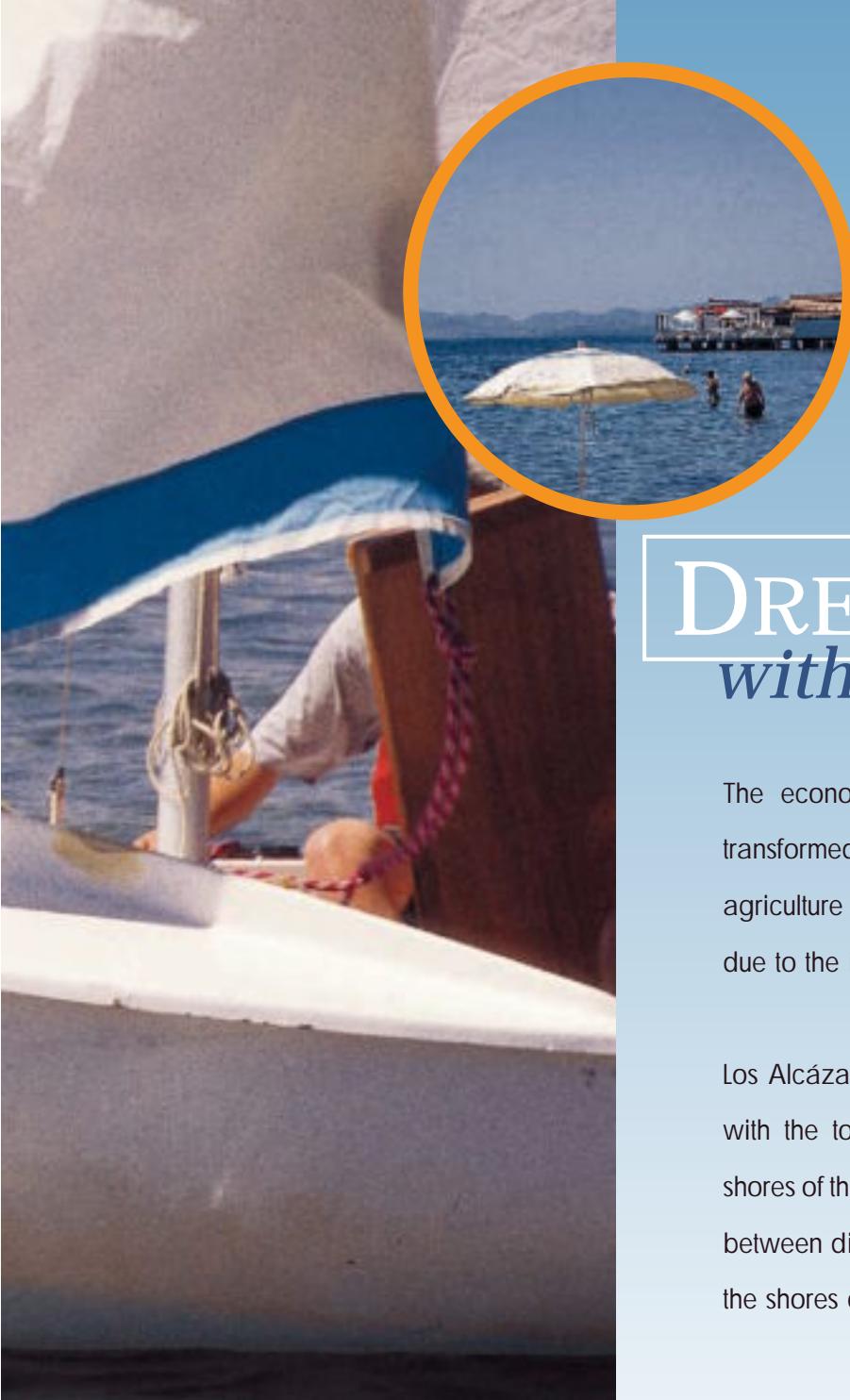
It is located in the area with an extension of 20.3 km², inhabited by a total of 17.000 inhabitants taken in a census (with an upward trend), however, as this a tourist resort, the numbers go up to 100,000 people who come here to enjoy the sea, taking advantage of the ample hotel facilities as well as the holiday homes and apartments.





Seven kilometres of sandy beaches, with average annual temperatures of 18°C, the grandeur of the sea and the hearts of its people, make this place a paradise on earth, praised and admired by all those who come here.





DREAM *with Los Alcázares*

The economic structure of this area has been transformed in the last few years, changing from agriculture and fisheries to mainly service sector due to the increasing needs of its tourist sector.

Los Alcázares offers seven kilometres of coastline with the town centre practically situated on the shores of the Mar Menor. Perhaps, this interchange between different cultures, has left its landmark on the shores of the Mar Menor.



THE BEACHES

The waters of the Mar Menor are renowned for their benevolent chemical properties and are classified as medicinal. The high concentration of salt and iodine, the absence of strong waves, shallow waters (maximum 7 meters) and, of course, its exceptional temperatures both in summer and winter, form an unique environment and convert the Mar Menor into the best therapeutic remedy.

The analysis of its waters shows that the ionic concentrations measured to check some elements (magnesium, calcium, sodium, bromine, iodine and fluoride) are greater than the Mediterranean sea, therefore therapeutic water treatment with this type of salty waters and the application of mud-bath give rise to the elimination of toxic particles, activation of blood circulation and muscle relaxation, and it is highly recommended in the cases of stress, rheumatic pains, sciatic, lumbago, and other conditions related to skin and joints.

IN LOS ALCÁZARES



PROTECTED AREAS.

At the end of Salinas Beach is located Hita Beach, an older saltmines, which stand out for your coastal carriza. Special zone for the protection of birds expiring with the European directive of conservation of wild birds. A rich vegetation covers the coast and shelters small humedales where it emphasizes "siempre viva". To enjoy an exemplary sight of this beach and respecting the environment a few gangplanks have been constructed in wood projected not to alter the normal development of the fauna. From the observatory of birds we can see the "cigueñuelas" and "charrancitos" between other birds.

The Mar Menor; apart from being the biggest open-air health spa in the world, is also considered as one of the best areas for regatta and certain water sports which can be practised all year round.

The seven kilometres of coastline is divided into the following beaches from North to South, awarded by "Q" of Tourist Quality granted by the ICTE.

- *Las Salinas beach*
- *Los Narejos beach*
- *Las Palmeras beach*
- *Espejo beach*
- *Manzanares beach*
- *Carrión beach*
- *La Concha beach*



All these beaches are connected by means of a magnificent promenade. These are fully equipped with footbath, fountains, ways and paths for handicapped people, and also cater for games and sports. There are also numerous decorative elements that form part of this unique and cosy area, which are used as settings for the celebrations of different types of leisure activities in this area, held throughout the year.

ENJOY YOURSELF

in Los Alcázares



- Practice any type of water sport in the Mar Menor all year round. It is considered as one of the best areas for regattas and other water sports.

- Stroll along the promenade lined with palm trees and enjoy the magnificent sea views, feeling the fresh sea breeze on the face.

- Visit the marina, where the main building and the ancient spa are restored and kept. Carry out any of the recommended visits.

- Walking towards Cartagena, we find the " La Torre Del Rame", nailed inside the "La Serena Golf Resort", place favoured for the practice of this sport.

- Carry out one-day trips to other towns. Los Alcázares is an easy place to reach and there is a good road network.

- To realize an pleasant route by ship about the islands of the Mar Menor and if we prefer a little more exciting , we can embark up to the Grosa Island , in the MEDITERRANEAN SEA

- Go on foot or cycle along the routes of the greenhouses, el Cabezo Gordo, Salinas de San Pedro, Calblanque and la Sierra Minera or a cycle tour along the Mar Menor coast (ideal for sports lovers).

- Participate in all the feasts organised in Los Alcázares throughout the year.

- Knows Los Alcazares by bicycle, enjoying 22 km from rail bicycle.

- If you prefer "fresh water", in Los Alcázares we have 3 swimming-pools, one of these is an indoor pool.

- With an exceptional situation and to few meters of the beach, we give the welcome to an oasis of Peace " Spa Punta Calera ", a municipal center where the body submits to the pleasure of the sensations.

- Participate in the sports activities, all year round: aerobics, rhythmic gymnastics, volleyball, tennis, squash, basketball, football, body building, etc.

- Enjoy trips on horseback.

- Enjoyment of an intimate day in " The Serena Golf And Beach Resort ". Placed in a privileged zone and to scanty meters of the sea. Golf course of 18 holes with spectacular design.

- And of course... have a pleasant swim and get tanned on any of our beaches.



All year round leisure activities



In Los Alcázares, your only concern will be what to choose



WHAT TO SEE

A walk around Los Alcázares

Torre del Rame or Rami

Arab fortress which was a vigilance post on the Mar Menor coast and during the Castilian resettlement period it was redesigned to keep the pirates out, who made incursions from the Mediterranean coast. Except for the battlements, the fortress has hardly ever suffered modifications, hence maintaining the thickness of its walls and its height (some 9 meters).



Hotel Balneario La Encarnación

This hotel, built in 1904, is located on the shores of the Mar Menor and has remained as the silent witness of the expansion of this municipality. The visitor can still appreciate the idiosyncratic features of the beginnings of the century. The hotel accommodates the famous spa baths with renowned curative properties.



"Huertano" Monument

It's a bronze sculpture, three metres high, realized by the sculptor Galo Conesa. This monument is in honor of the huertanos (the first tourists in Los Alcázares a long time ago).

Singular Buildings.

• INTEGRAL SECURITY CENTER.

Location: Avda. de la Libertad, 136
Front realized by the artist Jose Lucas.
Acts: The Adventure of the Forms.
February, 2002.

• WELCOME ARCH

Location: Avda. Justo Quesada.
Arch realized by the artist Jose Lucas.

• LOS ALCAZARES TOWN HALL.

Location: Avda de la Libertad, 40
It's in the habit of sheltering in his common different zones exhibitions.

• CISSMU

Municipal Center of Social Services and the Woman and Equality
Location: Avda del Ferrocarril, s/n .



Rounds

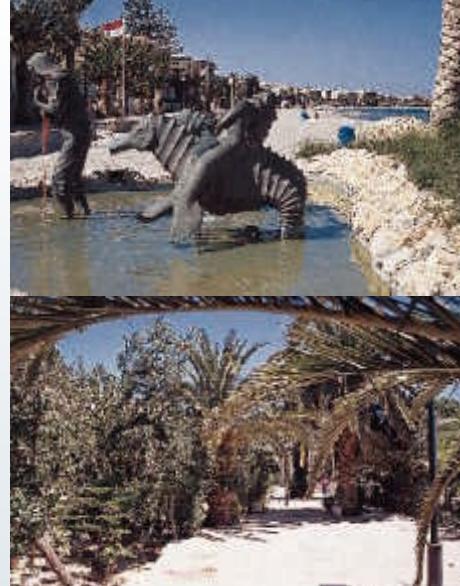
Spaces linked to the arrangement of the rolled, not accessible traffic to the viandante.

In our municipality, it is necessary to mention the following ones: Avda. Libertad, Avda. de Cartagena, Avda. Muñoz Zambudio, Avda. 13 de Octubre... All these rounds of landscape Mediterranean composition..



Monument to the Pescador

On the Espejo beach, next to the Asuncion's Church, this monumental collection, cast in bronze, pays a homage to the efforts made for many years and the main support of the economy of this municipality: fishery and the fishermen. The monument represents a fisherman who, on his hard day's labour, drags an empty fishnet. Behind him, there are two seas that embrace Murcian coastline; the Mar Menor and the Mediterranean sea are represented by the mermaids riding on the seahorses and are saddened by the fisherman struggling in vain and help him by filling the fishnet with fish.



Monument the miner.

In Rio Sella street, is this where placed the monument to the miners, that it symbolizes the brotherhood of the Asturian people(village) with the people who lives in Los Alcázares.



Monolith of Municipal Independence

It is located in the Paseo de Carrión, marking the exact spot where the municipalities of San Javier and Torre Pacheco meet, to which Los Alcázares belonged before segregating. It was built in 1993 in order to celebrate the X anniversary of the municipal autonomy.



IN LOS ALCÁZARES



Municipal Aeronautic Museum

It is situated in the Avenida Libertad, next to the airbase. Here the visitor can see all the documentation, photographs and material on the airbase of Los Alcázares since its creation as an aerodrome in 1915 till present day.



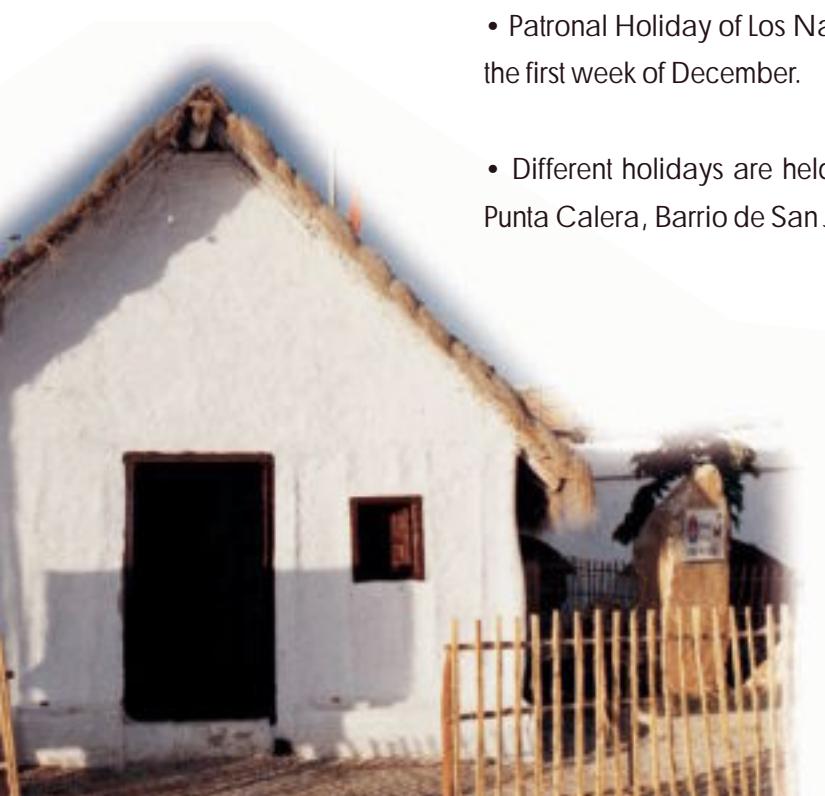
THE FESTIVITIES

IN LOS ALCÁZARES

There are several festivities held in the area, clearly reflecting on the open character of its people and inviting the visitors to participate in the festivities:

- Carnival, which is held together with the municipalities of San Javier and San Pedro del Pinatar, is called the Carnival of the Mar Menor.
- Berber Incursions in the Mar Menor, during Easter Week in Los Alcázares, the visitor has the chance to travel back in time, by contemplating a medieval market, participating in pirates' attack and where they can find several picturesque characters who take you back to other times.





- Celebrations of Las Lomas del Rame are held in honour of the Virgin of Carmen. These take place during the second half of July.
- Day of the Virgin, a land-sea procession in honour of our Lady Asuncion, the Patron Saint of Los Alcázares, and on 15 August thousands of believers congregate to pay homage of devotion and love.
- International Week of the Huerta and Mar Menor, an example of folklore, customs, culture, gastronomy and a sign of peace and harmony. It is acknowledged as a Regional tourist attraction and is celebrated annually during August.
- Independence Holiday: several cultural and sports activities coincide with the anniversary of the municipality's autonomy on 13 October. We would like to highlight the most popular feast called the Day of Caldero "fish stock and rice" on 12 October, a holiday that attracts an array of peñas "groups of enthusiasts" who gather on the beach in order to prepare and taste the delicious Caldero, a typical dish from the Mar Menor.
- Patronal Holiday of Los Narejos, in honour of la Purisima. It is held during the first week of December.
- Different holidays are held in different parts of the municipality, such as Punta Calera, Barrio de San Juan, Oasis...



GASTRONOMY

IN LOS ALCÁZARES

The gastronomy of the area is renowned for its simple recipes, as well as for its richness and myriad of ingredients.

The typical dish par excellence is the Caldero, originally seafarer's dish, made with an assortment of fish, and whose fish stock is used to prepared a succulent rice dish.

The famous produce from the orchards of Murcia (la Huerta) is ever present in our cuisine, with which we prepare our typical dishes from la Huerta such as Michirones, Zarangollo, ...

The fish and seafood dishes occupy a privileged place in our gastronomy, with fish such as gilthead, mullet and, of course, the Mar Menor prawns. However, we should also highlight our salted fish, roe, salted tuna fish and tuna loin that make delicious appetisers.

As desserts, the fruit is the star of the show, with an array of varieties. And as for the pasties and cakes, the Cierva pasty and Tocino de Cielo are some of the most savoured and appreciable.



LOS ALCÁZARES

WHERE TO STAY

HOTELS:		Telephone	Fax	e-mail	web
H***** COSTA NAREJOS	c/. Rio Dobra, 2	968 583980	968583983	info@hotelcostanarejos.com	hotelcostanarejos.com
H**** HUSA 525	c/. Río Borines, 58	902 325525	968 170744	hotel@525.es	525.es
H**** CORZO	c/. Base, 8	968 575125	968 171451	hotelcorzo@hotelcorzo.com	hotelcorzo.com
H**** CRISTINA	c/. Base, 4	968 171110	968 171110	info@cristinahotel.net	cristinahotel.net
H** LOS NAREJOS	Avd. Constitución, 57	968 575634	968 575634	hnarejos@infonegocio.com	hotellosnarejos.com
H** PAGÁN	Avd. Constitución, 19	968 575080	968 171725	hotelpagan@ncs.com	hotelpagan.com
P** BAL. LA ENCARNACIÓN	c/. Condesa, 1	968 575007			
P* SAN DIEGO	c/. B. Conejero, 36	968 575133		info@pensionsandiego.com	pensionsandiego.com
APARTMENTS:					
AT** ALBA	c/. Cartagena, 1	968 575571			
AT** LA MINERÍA	c/. Roma	968 334502	968 334547	aptosmineria@infolid.es	
AT* ESJOVIAL	c/. San Diego, 5	968 582277	968 582278	info@esjovial.com	apartamentos.esjovial.com
AT* MARGOYSA III	c/. de los Dolores, 15	968 575449			
AT* LOPEZ-GOMEZ	c/. San Enrique, 12	968 575138			
YOUTH HOSTEL:					
MAR ACUATIC RESORT	Pº Marítimo Los Narejos	968 171419	968 575629	info@maracuaticresort.com	maracuaticresort.com
ESCUDERO	Avd. Joaquín Blume	968 171674	968 670592	informacion@animacionyaventura.com	

Los Alcázares bears a great tourist importance therefore it offers a splendid accommodation facilities which is in constant increase and complements with new and modern residential complexes. The number of apartments and hotels is 15 which means a total of 2500 places.

COMMUNICATIONS



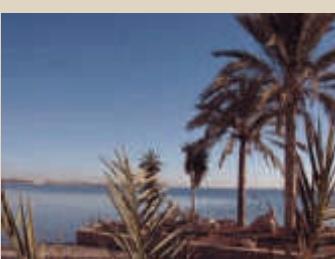
Just 5 km from San Javier airport, with air links with Madrid, Barcelona, London, Birmingham, Manchester, Dublin, Dusseldorf and Frankfurt. The airport of El Altet is located just 75 km away and is connected to the main European and Spanish cities.

The Balsicas/Mar Menor railway station is about 12 km away and it links Madrid, Valencia and Barcelona.

There are different coach services which connect Los Alcázares to different European cities and to the main tourist resorts of the Region of Murcia, as well as direct links to Madrid, Barcelona, Albacete, Bilbao, Luxembourg, Belgium and Holland. With respect to roads, the Mar Menor Motorway connects Los Alcázares with the main national roads and the Mediterranean motorway.

In summer there is a daily service of sea trips between Los Alcázares and La Manga.





Los Alcázares



LOCATION AND DISTANCES IN KILOMETRES

Distances in kilometres:

To Madrid: 445 Km

To Barcelona: 620 Km

To Alicante: 83 Km

To Murcia: 50 Km

To Cartagena: 24 Km

To La Manga: 27 Km



In Los Alcázares



CENTRO INTEGRAL DE DESARROLLO TURÍSTICO
INTEGRAL CENTER OF TOURIST DEVELOPMENT

• CN-332, Urb. Oasis
30710 **Los Alcázares**, Murcia
Telephone: 968 17 13 61. Fax: 968 57 52 49
e-mail: losalcazares@marmenor.es
www.ayto-losalcazares.es



OFICINAS DE TURISMO
TOURIST OFFICES

• CN-332, Urb. Oasis
30710 **Los Alcázares**, Murcia
Telephone: 968 17 13 61. Fax: 968 57 52 49
e-mail: losalcazares@marmenor.es
www.ayto-losalcazares.es

• Avda. Rio Nalón, 17
30710 **Los Narejos**, Murcia
Telephone: 968 58 21 19. Fax: 968 57 55 73
e-mail: losnarejos@marmenor.es

• C/. Fuster, 45
30710 **Los Alcázares**, Murcia
Telephone y Fax: 968 57 57 56
e-mail: losalcazarescentro@marmenor.es



AYUNTAMIENTO DE LOS ALCÁZARES

